



المنتدى الحضري العالمي  
World Urban Forum

# Localizing the SDGs through PPP in Smart Cities - Lessons learned from Asia to the world -

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# Who We Are and What We Do

- Organization for PPP Promotion Support (OPPS) -



## CHALLENGES

### Challenge

# 1

**Ambiguous  
Risks**



### Challenge

# 2

**Difficulty to build  
consensus**



### Challenge

# 3

**Difficulty to  
form consortium**





Organization for PPP Promotion Support (“OPPS”) supports both public and private sectors to realize potential PPP/PFI overseas projects.

## Our **4** Services

- 1 Screening of potential PPP/PFI projects**
- 2 Consortium coordination and formation**
- 3 Negotiation assistance with public bodies**
- 4 Education and awareness building**



# Case Study : “Aichi Model”

- Lessons learned from PPP projects in Japan -

# 2<sup>nd</sup> largest GDP

after Tokyo

## First and Only

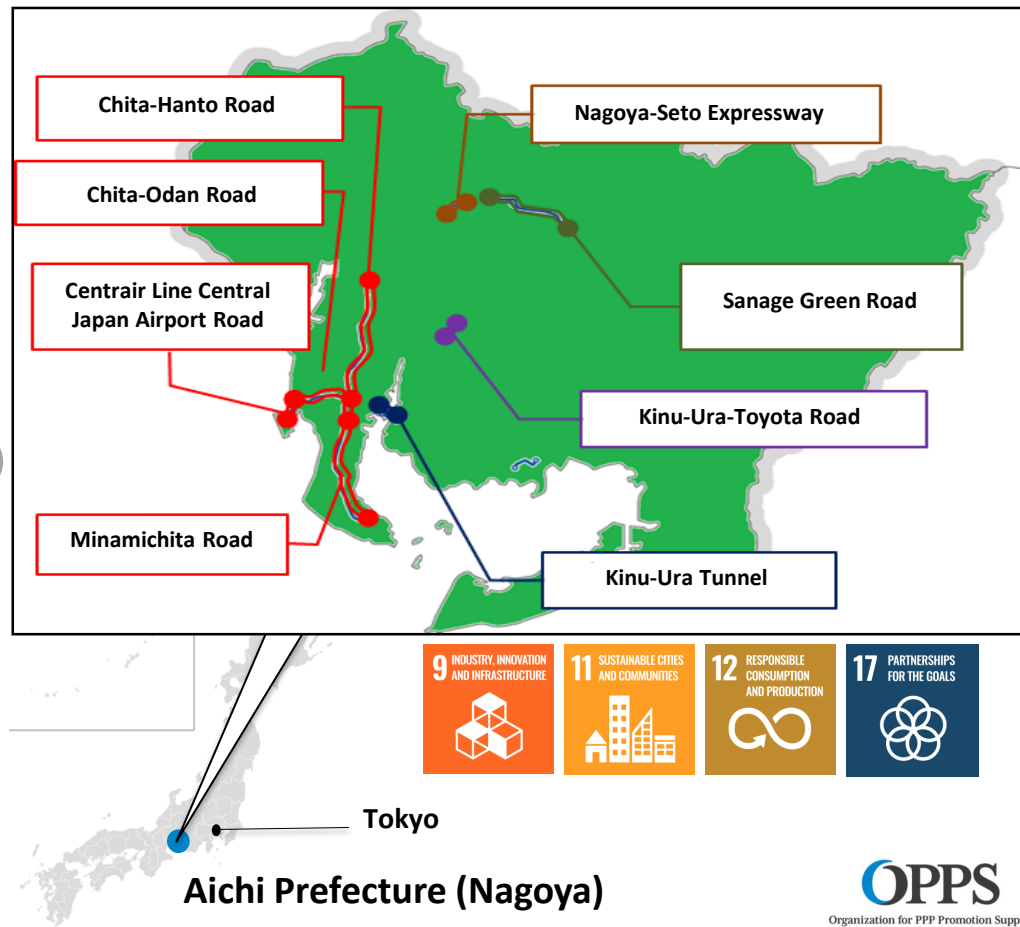
road concession model in Japan

Sector: **Road**

Length: **72.5** km (8 roads)

Scheme: **Concession**

Duration: **30** years (Oct. 2016~)





9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



## “Aichi Accelerated Field”

**01**

**Free technical  
demo on site**

**02**

**Free entry  
from startups**

**03**

**Actual  
implementation**



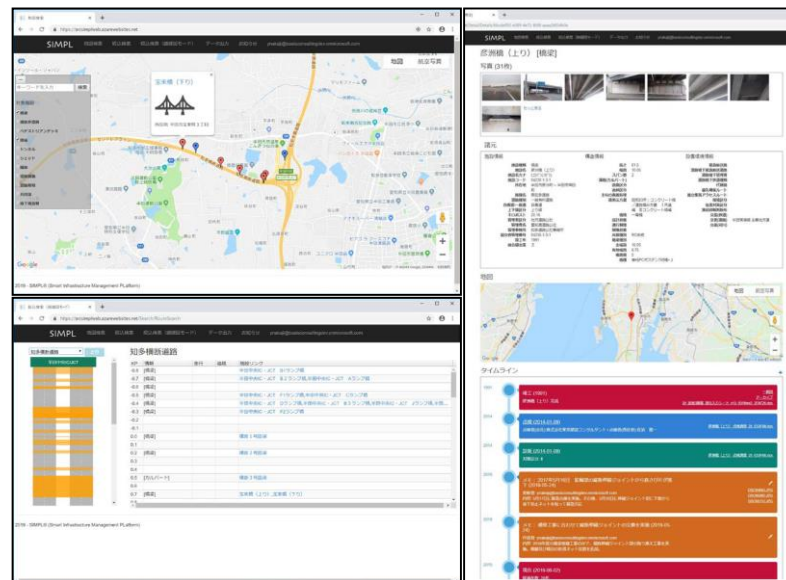
# “E-Library”

Before



Paper-medium

After



Digital-medium





# “Local PR events using Parking Area”

Before

After





# “Local PR events using Parking Area”





# “Public-private-society partnerships”



With neighboring municipalities



With local farmers/producers





# “Public-private-society partnerships”



Santa Run (Traffic safety & regional PR with motorcycles / cars)



شكرا

Thank you!

ありがとうございます！

OPPS

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